



# Newsletter n. 11

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## from the federation

### INTENSIVE EXHIBITION CALENDAR IN OCTOBER

The autumn agenda of international exhibitions is packed with events in October. Several woodworking technology exhibitions are planned in different expo centers around the world.

**Four events are listed in the Eumabois Network:** Drema in Poznan, Poland; Woodprocessing Machinery in Istanbul, Turkey; Vietnamwood in Ho Chi Minh City, Vietnam; and Wood-Tec in Brno, Czech Republic.

**Drema** will take place from **6 to 9 October** 2015 at the Poznan Congress Center. The 31<sup>st</sup> edition of this annual exhibition will host companies from the entire supply chain, including forestry, biomass, chemical products and furniture. Poland is a very important market in Europe. According to Acimall analysts (the Italian association of woodworking machinery and tools' manufacturers, in charge for the Eumabois secretariat), in 2014 Poland imported machinery for a total value of 208 million euro, up by 28.7% from the previous year.

**Woodprocessing** will take place from **10 to 14 October** at the Tuyap Fair Convention and Congress Center in Istanbul, concurrently with the furniture and component exhibition Intermob. The Turkish event is coming up strong, leveraging a domestic market that has been growing for several years. Last year, 861 companies from 30 countries covered an exhibition area of 120,000 square meters in 14 halls.

Vietnam' capital Ho Chi Minh is hosting **Vietnamwood (14/17 October)**, dedicated to the wood supply chain. The exhibition is supported by major global industry associations and will feature several collective pavilions: Canada, China, France, Germany, Spain, Taiwan and the USA. A huge lineup of exhibitors from 21 countries will cover an area of 13,500 square meters.

At the end of October, from **20 to 23**, the Czech Republic will host the traditional Brno event. **Wood-tec** is a historical exhibition and a key date for Czech visitors. Market figures in 2014 were positive, with a value of woodworking machinery import of 74 million euro, up by 21% from 2013.

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October 2015

## WORLD EXHIBITIONS NETWORK 2015

The general assembly approved the **exhibition calendar for 2015**, including all the events that will be sponsored by Eumabois, the European federation of woodworking technology, tools and accessories manufacturers.

Exhibitions are one of the key topics on the federation's agenda. Constantly committed to limiting the proliferation of events that only cause a waste of resources for companies, the organization selects and supports **exhibitions that guarantee specific standards** to exhibitors and visitors, representing an effective and tangible reference in the respective world region.

<b>EXPOPROMUEBLE</b>	<b>Mexico City - Mexico</b>	<b>21/24 January</b>
<b>DELHIWOOD</b>	<b>New Delhi - India</b>	<b>4/7 February</b>
<b>FIMMA BRAZIL</b>	<b>Bento Goncalves - Brazil</b>	<b>16/20 March</b>
<b>WOODSHOW</b>	<b>Dubai - UAE</b>	<b>14/16 April</b>
<b>LIGNA</b>	<b>Hanover - Germany</b>	<b>11/15 May</b>
<b>FITECMA</b>	<b>Buenos Aires - Argentina</b>	<b>23/27 June</b>
<b>WOOD AND BIOENERGY</b>	<b>Jyvaskyla - Finland</b>	<b>2/4 September</b>
<b>LISDEREVMASH</b>	<b>Kiev - Ukraine</b>	<b>22/25 September</b>
<b>DREMA</b>	<b>Poznan - Poland</b>	<b>6/9 October</b>
<b>WOOD PROCESSING MACHINERY</b>	<b>Istanbul - Turkey</b>	<b>10/14 October</b>
<b>THE 11th VIETNAM INTERNATIONAL WOODWORKING INDUSTRY FAIR - VIETNAMWOOD</b>	<b>Ho Chi Minh City - Vietnam</b>	<b>14/17 October</b>
<b>WOOD-TEC</b>	<b>Brno - Czech RePublic</b>	<b>20/23 October</b>
<b>WOODEX/LESTECHPRODUKZIA</b>	<b>Moscow - Russia</b>	<b>24/27 November</b>

## Aimsad - Turkey



### AIMSAD PARTICIPATED IN LIGNA 2015 SHOW

*AIMSAD, making its breakthrough with the slogan of "The New Best", participated in LIGNA 2015 and promoted Turkey and AIMSAD member companies.*

In 2015 edition of LIGNA, Turkey hit the headlines of the show with 31 Turkish participant companies, 13 of which were AIMSAD members. Woodworking Machinery and Side Industries Businessmen Association (AIMSAD) of Turkey was also among the participants at LIGNA 2015 Show, which took place in Hannover, Germany on 11-15 May 2015. LIGNA 2015 has been the first international show AIMSAD participated and represented the Turkish sector abroad.

On 11 May 2015, a Cocktail Reception was organized by AIMSAD and DEUTSCHE MESSE. 48 guests in total, including Turkish people and foreigners, participated in the AIMSAD Cocktail Reception, which took place in the hall numbered 00.111 located inside the Information Center (IC) of the Hannover Showground.

#### **AIMSAD Stand Attracted Great Attention**

AIMSAD participated in LIGNA 2015 with a special stand of 12 square meters in B70/1 which was located right across the stands of EUMABOIS and international organizations in Hall 17. As well as giving **general and statistical information** about the sector, AIMSAD exhibited the **AIMSAD Member Catalogue 2015**, which was prepared before the show and distributed to the visitors from the stands of the member companies as well; the list of the AIMSAD members that participated in the show and **AIMSAD Brochures**. In addition, **Wood Processing Machinery Show**, which is supported by AIMSAD and that will take place in Buyukcekmece TUYAP Show Convention and Congress Center in Istanbul on 11-14 October 2015 was promoted.

In the LIGNA Show, AIMSAD booth received a great deal of attention. During the show, the Association conducted several meetings with domestic and foreign institutions, including the equivalent organizations, show organization companies, sectorial companies that are potential AIMSAD members, the foreign companies that were looking for Turkish distributors or partners. These meetings both revealed the fact that people are glad about the establishment of AIMSAD, and paved the way for possible future partnerships.

#### **AIMSAD Visitors Delegation was also at LIGNA 2015**

AIMSAD organised a Visitors Group to LIGNA 2015 Show consisting of 13 representatives for the first time. The preparations for organising a new AIMSAD Visitors Delegation for the LIGNA Show in 2017 has already started. This time AIMSAD is planning to offer several options for the transportation and accommodation convenient for all. Moreover, the events that will be organized in 2017 will have different programs that are suitable for both the participants and the visitors.



## Aimsad - Turkey

### AIMSAD CELEBRATED FIRST ANNIVERSARY



Woodworking Machinery and Side Industries Businessmen Association (AIMSAD) of Turkey, founded on 6 June 2014, recently celebrated its first establishment anniversary. Within one year time, AIMSAD realised several projects and raised number of its members from 8 to 45. AIMSAD continues to grow fast and has launched two new projects on the eve of its birthday.

#### *AIMSAD Started to Issue a Periodical Named "AIMSAD Dergisi"*



AIMSAD launched a new project on its first establishment anniversary which is a **bimonthly magazine** named **AIMSAD Dergisi**. Through the channel of its **official periodical**, AIMSAD will keep its members and woodworking machinery users up-to-date with the latest technical and technological developments in national and global markets.

With its high quality informative content, AIMSAD Dergisi offers a great opportunity to its advertiser companies to find their target audiences through accurate and effective distribution. Each issue of AIMSAD Dergisi will be printed in 3.500 hardcopies and also be communicated online to several e-mail addresses worldwide.

AIMSAD's publication is free-of-charge and started its broadcast life with **July-August 2015 Issue**. It will be sent not only to woodworking & side industries and furniture manufacturing companies, but also to Ministries and other public institutions, Chambers of Industry and Commerce, Libraries, International Commercial Attachés, as well as associations in the related sectors. AIMSAD Dergisi will be distributed during certain important sectorial shows as well.

#### *Fifteen AIMSAD Members Came Together for a Clustering Project*

The UR-GE Project, initiated by the Woodworking industry companies under the leadership of AIMSAD which is drafted and then submitted to Turkish Ministry of Economy on 7 May 2015, has been approved by the Ministry on 9 June 2015.

The purpose of the project is to carry out training, consultancy, international marketing and purchasing delegation activities so as to increase the competition capabilities of AIMSAD member companies in the international arena. The Woodworking Industry in Turkey is expected to contribute significantly to increasing Turkey's overall exports.

15 companies participated in the project prepared in line with the 2010/8 URGE Communiqué of the Turkish Ministry of Economy. The project is planned to be completed in 3 years, foreseen to have a budget of approximately 1.400.000 USD, 75 % of which is expected to be received as a state incentive.

### AIMSAD INVITES EUMABOIS ASSOCIATIONS AND THEIR MEMBERS TO THE WOODWORKING SHOW IN ISTANBUL

In the context of the Agreement signed with REED TUYAP Fairs Inc., AIMSAD supports "**International Wood Working Machinery, Cutting Tools, Hand Tools Show**" also known as the "**Wood Processing Machinery Show**" organized at TUYAP Buyukcekmece Show and Congress Center every year. This year the show will be realized on **10 - 14 October 2015** and AIMSAD invites all EUMABOIS members and their member companies either to participate in or visit the show.

## **FITECMA 2015**

Business climate with visitors from all over Argentina featured **FITECMA 2015**

With **50 per cent of visitors proceeding from Argentina's inland and 35 per cent proceeding from Buenos Aires province**, FITECMA 2015 has fully confirmed it is the largest summoning fair of Argentina's wood-furniture value chain.

At the same time, a highly specialized public, in addition to a wide offer in technology, supplies and products and the desire to buy shown by visitors made possible that during the five days a marked business climate was perceived.

In this way, **FITECMA** twelfth edition, which was held from **last June 23rd to 27th, at Centro Costa Salguero in Buenos Aires city**, accomplished with expectations of the motto used at the previous promotion: "More contacts, More business, More markets; Ever more".

In the same way, the opinion survey carried out among exhibitors and visitors - as required by IRAM-ISO 9001-2008 Certification, on which FITECMA counts since April 2009 - showed that more than 97 per cent of participating companies considered as "good" and "very good" both the inflow of public and their degree of specialization. And in 96 per cent of cases the volume of business achieved was qualified with the same positive valuation.

At this edition, **132 exhibitors showed up, representing more than 350 domestic and international trademarks, the latter proceeding from 20 countries**. This amount reflects the international recognition gained by FITECMA as a regional reference in Latin America, fully justifying its inclusion in EUMABOIS - European Federation of Woodworking Machinery Manufacturers - official schedule of international fairs.

The fair took up Costa Salguero four halls, gathering **13,147 visitors** who had chance to get in touch with the most varied range of products and technological solutions to optimize the different stages of the wood-furniture value chain.

The public's departure place showed again clearly the representation achieved by FITECMA: **visitors were present from the 23 Argentine provinces and the City of Buenos Aires**. Particularly outstanding was the visit of businessmen, manufacturers, professionals, technicians and carpenters from the major industrial poles, such as NEA (Northeastern Argentina), NOA (Northwestern Argentina), Cuyo, the Andean-Patagonian region, Córdoba, Santa Fe, the province of Buenos Aires and the Greater Buenos Aires industry belt.

Another relevant datum with regard to FITECMA 2015 public shows that 74 per cent are owners or directors and other 11 per cent are chiefs or supervisors. It proves that 9 out of every 10 visitors to the fair make purchasing decisions in their companies or have a direct influence on the suppliers being chosen.

**The presence of public from abroad was also noticed**. The presence of delegations proceeding from Uruguay, Brazil, Paraguay, Chile, Colombia and Bolivia was especially outstanding. It also shows the growing degree of internationalization and representation of the fair within Latin America.

**For more information:** [www.fitecma.com.ar](http://www.fitecma.com.ar)

## **WOOD AND BIOENERGY 2015 EXHIBITION IN JYVASKYLA, FINLAND WAS A SUCCESS**

The **Wood and Bioenergy 2015** exhibition in **Jyväskylä, Finland** went well. Sales Director mr Jyri Siekkinen from Jyväskylä Fair Ltd. says that exhibitors were quite satisfied with the exhibition outcome. During the three exhibition days **the event attracted exactly the right target group as visitors**.

"The timber sector has long hoped to have one big exhibition in Finland and now we carried out this wish. According to this change, we got a large number of new product groups, exhibitors and visitors. **The industry's leading professional event is held in Jyväskylä every two years**", Siekkinen says.

The next Wood and Bioenergy exhibition will be held in Jyväskylä Paviljonki **in September 2017**.

**For more information:** [jyri.siekkinen@jklmessut.fi](mailto:jyri.siekkinen@jklmessut.fi)

## DREMA 2015 -In the centre of the industry

On **October 6-9** in **Poznań**, for the 31st time the representatives of the timber and furniture sector will meet to shape the market and look for new directions of development. Such a mobilization and stir in the industry happens only once a year, during the **Drema International Trade Fair of Machines and Tools for Wood and Furniture Industries**.

**The offer of the Drema Fair is complemented by the FURNICA** International Trade Fair of Components for Furniture Production and SoFab Trade Fair of Upholstery Fabrics and Components for Upholstered Furniture, held at the same time.

### All that companies need to develop

At Drema, the offer of machines and tools for the timber and furniture sector is presented. It includes a wide range of solutions and advanced technologies, interesting not only to the representatives of the sectors, but also to those associated with forestry, biomass and manufacturers and distributors of chemicals for wood and furniture industry. **The Fair is addressed both to manufacturers and suppliers, as well as cooperators, distributors and suppliers of materials and components.**

### Formula developed over the years

Drema is an example of how experience, combined with modern strategic thinking, can become the key to success. While an increasing number of fair events are now history due to the exhaustion of the formula or a lack of confidence in a brand, the Fair in Poznań, **present on the market since 1978**, has been recording **an increase in both the number of supporters and visitors**. Why is it happening? The organizers emphasize how important the industry opinions are for them. Those opinions and feedback determine the form of the Fair, which is evolving constantly, adapting to the changing needs and situation on the market.



### Transfer of positive brand perception

Just as Drema changes, also companies from the timber and furniture sectors **change and evolve**. In today's world, it is no longer just about chasing new products and innovations, although they obviously play a very important role in building the competitive advantage of companies. What matters today is brand awareness and building the trust, which is the highest value in the world of business, and there is no better place to build a good image of a company than trade fairs, which, in the minds of the industry representatives, provide a reliable platform for a debate on the shape of the sector and for detecting its mood and readiness for changes. A partnership with such a brand is always beneficial for a company.

### Drema means industry

The Drema Fair is not only an exhibition, allowing the event participants to get acquainted with the **latest technical solutions, but also an extensive programme of accompanying events and special zones**. It is a comprehensive offer for the entire industry. "From the very beginning, we have been cooperating with industry associations and listening to the suggestions that reach us from various persons, both exhibitors and visitors. We are ready for dialogue and we are eager to draw conclusions. And, above all, we are ready for changes, as without them there is no chance for development, and only development allows us to maintain our presence on the difficult market of the 21st century – says Andrzej Półrolniczak, Project Director. – With that openness, and thanks to the trust that companies and professionals from the timber and furniture industries place in us, we are in the very centre. In the centre of changes associated with the sector, in the centre of innovation and technology, and in the centre of associations with the industry. That is why it is worth being identified with us."

*from the supported exhibitions*

## WOOD PROCESSING MACHINERY & INTERMOB

PREPARATIONS STARTED TO PROVIDE A FRUITFUL FAIR TO PARTICIPANTS AND VISITORS



**28<sup>th</sup> International  
Wood Processing Machines,  
Cutting Tools, Hand Tools Fair**

**October 10 - 14, 2015**



**18<sup>th</sup> International  
Furniture Side Industry,  
Accessories, Forestry Products  
and Wood Technology Fair**

**October 10 - 14, 2015**

The biggest fairs of the industry in Eurasia region, **Wood Processing Machinery**, International Wood Processing Machinery, Cutting Tools and Hand Tools Fair and **Intermob**, International Furniture Components, Accessories, Forestry Products and Wood Technologies Fair will be held between **October 10 – 14, 2015 at Tuyap Fair Convention and Congress Center, Istanbul.**

Intermob & Wood Processing Machinery fairs provide the exhibitors, who are willing to access new markets and increase their current market shares, with an efficient platform to exhibit their products and meet the right customers. In 2015, the fairs are expected to be visited by thousands of domestic and international visitors.

### **The Gateway to The International Market**

Turkey located in the center of Caucasia, Balkans, Middle East, North Africa, Black Sea Basin, Western and Central Asia which take 1,5 billion people in with changing living conditions, improving economies and logistically placed at an important point that can be easily reached by the producers and consumers by the advantage of travel without visa and international trade cooperations realized with neighbouring countries, provided Reed Tuyap. The fairs create an important trading platform for small-middle scaled companies requiring to build their own brands and leader companies attending to the fairs from Turkey and all around the world to exhibit their last products and meet with the right and qualified customers.

### **Participants Meet with Qualified Visitors**

By hosting procurement committees **from 25 different countries in 2014, the fairs are aiming to increase this figure in its 28th year.** Through the offices of TUYAP located in the important points of Eurasia, the marketing and sales teams are contacting all potential buyers, producers, exporters and importers of the furniture and forestry products industry. The teams are also visiting related international industrial fairs in different countries such as Ligna and Interzum in Germany, MIFS Rooms Moscow in Russia, Woodex and Moblex in Iran to create new opportunities for exhibitor companies by reaching the furniture producers, furniture accessory importers and construction markets directly. As a result of successful sales work in Ligna and Interzum exhibitions beside buyer committees; the industry's important companies such as Pöttker Auszugssysteme GMBH, Technofurn, Imos, and Bölltec AB signed contracts for participation to Intermob & Wood Processing Machinery 2015.

### **Do Not Miss Out!**

Intermob & Wood Processing Machinery shows which hosted **861 company** and company representatives **from 30 countries** during last edition in **14 halls spread over 120.000 sqm area** will bring together the world's leading manufacturers with qualified buyers

The fairs, **are expected participation of 900 companies** and company representatives from over 30 countries and to welcome over 65 thousand visitors from more than 100 countries, will serve once again as a platform for innovation and improvement in 2015.

**For more information:** [www.intermobistanbul.com](http://www.intermobistanbul.com) or [www.woodmachineryistanbul.com](http://www.woodmachineryistanbul.com)

## VIETNAMWOOD 2015

### ASIA'S MOST TRUSTED WOODWORKING EXPO MAKES ITS GRAND RETURN

The 2015 edition of [Vietnamwood](#), Vietnam's biggest International Woodworking Industry Fair, take place **from 14th through 17th October at SECC in Ho Chi Minh City**, Vietnam, is officially organized by Ministry of Industry & Trade – Vietnam National Trade Fair & Advertising Joint Stock Company (VINEXAD), Yorkers Trade & Marketing Service Co., Ltd and Chan Chao International Co., Ltd; and is once again supported in favor of European Federation of Woodworking Machinery Manufacturers (EUMABOIS), Spanish Association of Woodworking Machinery (AFEMMA), American Hardwood Export Council (AHEC), German Woodworking Machinery Manufacturer's Association (VDMA), Taiwan Woodworking Machinery Association (TWMA) and Handicraft and Wood Industry Association (HAWA).

This year, Vietnamwood unveils a format that combines exhibition with further opportunity of meeting and networking with the professionals. Visitors from the woodworking industries can look forward to a networking dinner and a comprehensive range of woodworking solutions as well as numerous Country Pavilions during the **4-day event**.

#### Truly International

With a gathering of buyers from across the world, Vietnamwood witnessed an overwhelming **13,500 SQM Show Floor displaying over 1,200 Types of woodworking machineries** and products exhibited by 280 Global Leading Brands from 21 Countries and regions: Austria, Belgium, China, Denmark, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Malaysia, Poland, Singapore, Spain, Switzerland, Taiwan, Thailand, the U.S.A., Israel, and Vietnam.

#### Exhibitor Highlights

Touted as the most leading trade event for ASEAN's wood processing industry, **Vietnamwood has seen increasing and continued support from leading international manufactures**. Key exhibitors can look forward to include Altendorf, Anderson Group, Biesse, Boark, Homag, KDT, Leadermac, OAV, Paolo Bacci, Siempelkamp and Weinig (PARITIAL LIST). Besides, in every aisle and corners will present a rich and varied panorama of Country Pavilions, enabling exhibitors to achieve even greater visibility in favor of their distinctive national images. These pavilions featured Canada, China, France, Germany, Spain, Taiwan and U.S.A.

#### Advance Networking: Exhibitors & Buyers night

Apart from launching relative woodworking solutions, Vietnamwood is to hold a **Networking Dinner on the Opening Day** and is delighted to invite all exhibitors and buyers to join the dinner meeting colleagues and specialists in their field while enjoying an extraordinary Vietnamese Cuisine.

#### Booming International Presence in Vietnam

Into its 11th edition, Vietnamwood has proven to be the Vietnamese manufacturers' procurement ground of choice, as manufacturers from all around the world displaying the latest trend and woodworking equipment available in the global marketplace. For 2015, **Vietnamwood will continue providing a perfect platform for industry players, to interact, exchange ideas, and form long lasting business partnership**.

**For more information:** [www.vietnamwoodexpo.com](http://www.vietnamwoodexpo.com)

from the supported exhibitions

Czech Woodworking Machinery  
Manufacturers Association



Brno Trade Fairs



invites you to



Navštivte nás na veletrhu WOOD-TEC, 20. - 23. října 2015, Brno - Výstaviště

**VISIT US at 14<sup>th</sup> International Fair for Wood and Furniture Industry WOOD-TEC  
20<sup>th</sup>- 23<sup>rd</sup> October 2015 - Brno - Czech Republic**

**Visit the prestigious wood industry fair WOOD-TEC**

The 14<sup>th</sup> edition of the International Fair for Wood and Furniture Industry will be held between **20th – 23rd October** at the Brno Exhibition Centre (the Czech Republic).

This fair is held regularly every two years and over its existence **it has established its position as a leading specialist presentation not only in the Czech Republic, but also in Slovakia.** WOOD-TEC has been supported by EUMABOIS in this locality from the very start.

This year, the promoters registered an increased interest in the trade fair participation, which is not only due to the improving situation in the market in the field of wood processing and furniture making industries.

**Over 300 firms presenting more than 180 global brands will be presented here.** Experts can look forward to the largest companies, market leaders as well as traditional exhibitors from the Czech and Slovak Republic and another 15 countries.



**WOOD-TEC ARENA – centre of supporting programme**

The **WOOD-TEC** fair will include a **newly designed specialist supporting programme** which will introduce a number of new changes this year to make it even more attractive for professionals and exhibitors and to improve the benefits of their visit. **WOOD-TEC ARENA will be in the centre of things.** A presentation space with a stage equipped with video projection and audio-visual equipment will be made available to the exhibitors, experts and professionals. The visitors can look forward to specialised seminars and lectures on current topics and information about events in this field (for example, funding options, grant programmes, changes in the law, specialist consulting etc.). **There will also be presentations of the individual exhibitors focusing on the latest trends in technologies and services.**

For more information: [www.wood-tec.cz](http://www.wood-tec.cz)





## BIESSE CONFIRMS ITS PARTICIPATION AT XYLEXPO 2016

At just under twelve months from the start of Xylexpo 2016, the biannual international exhibition dedicated to technologies and supplies for the furnishings and woodworking industries, **Biesse Group has once again confirmed its participation as an exhibitor at next year's event.** This important confirmation has been much anticipated, because, thanks to the attendance of top ranking international companies like Biesse, Xylexpo will once again be able to affirm its status as a reference point among exhibitions held on even years.

## CEFLA CONFIRM: WE WILL BE AT XYLEXPO 2016

**Cefla Finishing Group will be back to Xylexpo also in 2016.** Another significant participation at the next edition of the biennial international exhibition of woodworking technology and furniture industry supplies, to be held on 24-28 May 2016 at FieraMilano-Rho.

**"These are important signals indicating positive feedback from the industry"**, said Lorenzo Primultini, president of the exhibition and Acimall, the Confindustria-member association that represents the entire industry, commenting upon Maestri's statement. "Xylexpo is a historical event, a reference for the woodworking industry, and the next edition will strongly reaffirm this role, also based on the participation of major international actors such as Cefla".

## THE FINISHING PROCESSING AT XYLEXPO 2016

The collecting of registrations at Xylexpo continues to provide good results. This time it is the **sector of finishing surfaces technology to register an important confirmation of the actors** who animate the biennial show in Milan. The Spanish company **Barberan**, one of the leading companies of the sector, confirmed the presence at Xylexpo with a significant exhibiting area. This is yet another signal of renewed confidence in Italy and the confirmation of the uniqueness of Xylexpo as Italian event dedicated to the woodworking technology.

**For more information:** [www.xylexpo.com](http://www.xylexpo.com)

from the supported exhibitions



The 16th International Exhibition on Woodworking Machinery and Furniture Manufacturing Equipment /

The International Exhibition on Woodworking Machinery Supplies and Accessories

China International Exhibition Center (CIEC) · Beijing · PR China

2016 · 6 · 1 - 4

## GET ON THE FAST TRACK TO REACHING CHINESE, RUSSIAN AND ASIAN BUYERS

Under stressing control on environmental pollution in China, *there is a dramatic surge in demand for green production machinery*. In compared to more developed regions such as Guangdong and Zhejiang, the furniture enterprises in Central China, *North-eastern China and Northern China are having a greater tendency for business expansion*. Exploring fully digitalized and green manufacturing solutions, the very well-established, Beijing based WMF 2016 is being well-placed to meet the surging local demand and is believed to influence the whole of Asia.

WMF has fostered excellent and long-term relations with Chinese and international key industry associations and media related to furniture, flooring, doors & window, cabinets and wood products, which ensuring effective implementation of fair promotion, key buyer invitation, buyer delegation organization. As such, *WMF 2016 is the ideal platform for companies to enter China as well as the emerging Asian markets*.

With support from the three most prominent woodworking associations in China, WMF 2016 is also *the only professional woodworking machinery fair of its kind in China supported internationally by EUMABOIS and VDMA*. 6 International Pavilions from Germany, Italy, Lunjiao (Guangdong), Qingdao, Shanghai and Taiwan will be featured at WMF 2016.

### PAST EXHIBITORS AT A GLANCE



For more information: [www.woodworkfair.com](http://www.woodworkfair.com)

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